

Jerry D. Hendrix
Vice President
Regulatory Relations

AT&T Florida 150 South Monroe St. Suite 400 Tallahassee, FL 32301 T: 850-577-5550 F: 850-224-5073 Jerry.Hendrix@att.com www.att.com

September 19, 2008

Beth Salak, Director Competitive Markets and Enforcement Attn: Tariff Section 2540 Shumard Oak Boulevard Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package to offer the Local Package Promotion.

General Subscriber Service Tariff

Section A2 - Original Page 35.6.94

The issue and effective dates for this tariff package are September 19, 2008 and September 22, 2008, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

Local Package Promotional Offer #1662

Overview

The Local Package Promotional Offer is scheduled to begin on 09/22/2008 and end on 12/22/2008. During this time period, a credit will be given to customers who subscribe to Complete Choice® or 2-Pack local packages in combination with a specified Long Distance plan and/or other affiliate services.

Promotion Specifics

Consumer customers that subscribe to Complete Choice®, a specified Long Distance plan and/or 1 Affiliate (FastAccess® 1.5 or higher, DISH or AT&T Wireless \$39.99 or higher plan) will receive a \$9.00 monthly recurring discount on Complete Choice (AL, GA, KY, LA, MS and SC) (\$7.00 in FL, TN) and (\$6.00 NC) for a Complete Choice® charge of \$26.00.

Consumer customers that subscribe to 2 Pack service, a specified Long Distance plan and/or 1 (one) affiliate (FastAccess® 1.5 or higher, DISH® or AT&T Wireless \$39.99 or higher plan) will receive a \$4.00 monthly recurring discount on the 2-Pack Plan (AL, GA, KY, MS, SC) (\$3.00 in FL, LA) (\$2.00 NC) (\$1.00 TN) for a 2-Pack price point of \$21.00.

Promotion Restrictions/Eligibility Requirements

- This offer is available for any customer that meets the defined criteria.
- This bundle is valid for only one (1) service line at the intended local service address.
- Once the customer completes the above requirements they will receive the specified discount
 for the specified products on their monthly bill. If the customer cancels or discontinues one or
 more of the required services, they will be ineligible for the discount.
- ATT reserves the right to discontinue or modify this bundle at any time without notice.
- This bundle may be combined with cash back offers on the same services; as such offers
 may be concurrently available from time to time, provided that the company reserves the right
 to prohibit the combination of this promotion with any other promotion, at the Company's sole
 discretion.
- This offer may not be combined with any other offer that provides monthly recurring discounts on the same services.
- The customer must place their order through an ATT channel: business office, telemarketing vendor, online, and alternate channels as indicated.
- Product specific eligibility and product specific requirements will be adhered to as done today (for example: international long distance plans require ATT interstate long distance service).

BELLSOUTH
TELECOMMUNICATIONS, INC.
FLORIDA
ISSUED: September 19, 2008

Miami, Florida

EFFECTIVE: September 22, 2008

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

BY: Marshall M. Criser III, President -FL

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion AT&T Florida Service Territory – From Central Offices where services are available	Promotional	Description The Local Package Promotional Offer provides a credit to customers who subscribe to Complete Choice or 2-Pack local packages in combination with a specified Long Distance plan and/or other affiliate services.	Period Authority 9/22/2008 to 12/22/2008	(N)
scrvices are available		Rules and Regulations		(N)
		Consumer customers that subscribe to Complete Choice, a specified Long Distance plan and/or 1 (one) Affiliate (FastAccess 1.5 or higher, DISH® or AT&T Wireless \$39.99 or higher plan) will receive a \$7.00 monthly recurring discount on Complete Choice for a Complete Choice charge of \$26.00.		(N)
		Consumer customers that subscribe to 2 Pack service, a specified Long Distance plan and/or 1 (one) affiliate (FastAccess 1.5 or higher, DISH® or AT&T Wireless \$39.99 or higher plan) will receive a \$3.00 monthly recurring discount on the 2-Pack for a 2-Pack charge of \$21.00.		(N)
		This offer is available for any customer that meets the defined criteria.		(N)
		This bundle is valid for only one (1) service line at the intended local service address.		<u>(N)</u>
		Once the customer completes the above requirements they will receive the specified discount for the specified products on their monthly bill. If the customer cancels or discontinues one or more of the required services, they will be ineligible for the discount.		(N)
		AT&T reserves the right to discontinue or modify this bundle at any time without notice.		(N)
		This bundle may be combined with cash back offers on the same services; as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.	<u>.</u>	(N)
		This offer may not be combined with any other offer that provides monthly recurring discounts on the same services.		(N)
		The customer must place their order through an AT&T channel: business office, telemarketing vendor, online, and alternate channels as indicated.		<u>(N)</u>
		Product specific eligibility and product specific requirements will be adhered to as done today (for example: international long distance plans require AT&T interstate long distance service).		(N)

Original Page 35.6.94

BELLSOUTH
TELECOMMUNICATIONS, INC.
FLORIDA

ISSUED: September 19, 2008

BY: Marshall M. Criser III, President -FL Miami, Florida

EFFECTIVE: September 22, 2008

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				(N)
		Once the customer completes the above requirements they will receive the specified discount for the specified products on their monthly bill. If the customer cancels or discontinues one or more of the required services, they will be ineligible for the discount.		(N)
		AT&T reserves the right to discontinue or modify this bundle at any time without notice.		(N)
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		The customer must place their order through an AT&T channel: business office, telemarketing vendor, online, and alternate channels as indicated.		(N)
		Product specific eligibility and product specific requirements will be adhered to as done today (for example: international long distance plans require AT&T interstate long distance service).		(N)